



# Event Sponsorship Application

## Backstage Pass (\$15,000)

- Logo and Name Recognition on Advertisements
- Inclusion in Monthly Email Blasts
- Promotion on Social Media and City of Hilliard Website
- Recognition at Event
- Daily Pool Passes (12)
- Stage Banner with Logo
- Reserved Parking Spots (2)
- VIP Seating Area (8 People)
- Recognition at A Hilliard City Council Meeting
- Use of Event Room *(During Rental Hours Only)*
- Hilliard Swag
- On-Site Sampling/Booth Opportunity at Your Sponsored Event
- On-Stage Presence During Welcome Speech of Event

## Headliner (\$5,000)

- Logo and Name Recognition on Advertisements *(One Series)*
- Inclusion in Monthly Email Blasts
- Promotion on Social Media and City of Hilliard Website
- Daily Pool Passes (8)
- Reserved Parking Spots (2)
- VIP Seating Area *(4-6 People, One Event Within The Series)*
- Use of Event Room *(During Rental Hours Only)*
- Hilliard Swag
- On-Site Sampling/Booth Opportunity at Your Sponsored Event

## Opening Act (\$2,000)

- Logo and Name Recognition on Advertisements *(One Series)*
- Inclusion in Monthly Email Blasts
- Promotion on Social Media and City of Hilliard Website
- Daily Pool Passes (6)
- Reserved Parking Spots (2)
- VIP Seating Area *(4-6 People, One Event Within The Series)*
- On-Site Sampling/Booth Opportunity at Your Sponsored Event

## Super Fan (\$500)

- Logo and Name Recognition on Advertisements *(One Series)*
- Inclusion in Monthly Email Blasts
- Promotion on Social Media
- City Of Hilliard Website Recognition
- On-Site Sampling/Booth Opportunity at Your Sponsored Event

## Donation Sponsorship

The City of Hilliard is actively seeking sponsorship donations for events including July 4th fireworks, concert series, movies, fitness programs and special entertainers at Hilliard’s Station Park. Exclusive sponsorships are available. City staff will work with you to determine what event would be the best fit for your organization.

## Become a Sponsor

Complete the Sponsorship Application and return to the Hilliard Recreation and Parks Department by mail (ATTN: Kristan Turner, 3800 Veterans Memorial Drive, Hilliard, Ohio 43026) or via email at [kturner@hilliardohio.gov](mailto:kturner@hilliardohio.gov). If you have any questions, please contact Kristan at 614.334.2588 or the email address above.

## Application

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

Email: \_\_\_\_\_

### Type of Sponsorship

- Backstage Pass (\$15,000)
- Opening Act (\$5,000)
- Headliner (\$2,000)
- Super Fan (\$500)

### Event Choice

- Celebration at the Station
- Children’s Theatre Performance
- Fall Festival
- Fishing Derby
- Flicks After Dark in Muni Park
- Fourth of July
- Mini Touch-A-Truck
- Motivation at the Station
- Sprout’s Night Out
- Tree Lighting